

# Content Plan & IA

## Homepage

- Banner image
- Welcome message
- Therapists widget w/ links to their individual pages
- Recent blog posts section
- Twitter widget
- Book Now CTA

## About Us

- Banner image
- About the clinic section
- Policy Info section
- Book Now CTA

## Contact Us

- Banner image
- Contact Info
- Contact form
- Google Maps widget
- Book Now CTA

## Therapists - Team Page

- Banner image
- Therapists section
- Book Now CTA

## Therapists - Individual Page

- Therapist image
- Bio
- Specialty
- Name
- Usual schedule
- Contact info
- Book now link
- Testimonials

## Blog - All Posts

- Banner image
- Blog posts
- Book Now CTA

## Blog - Single Post

- Banner Image
- Blog Content
- Book Now CTA

### Book Now (WooCommerce shop page)

- Banner image
- Short info section
- Products (45min, 60min, 90min) w/ image

### Product Page

- Product Name
- Product image
- Short product description
- Resource: therapist
- Time slots
- Add to Cart button

